

March 30, 2018

**Kevin M. Scott**  
312.821.6131 (direct)  
Kevin.Scott@wilsonelser.com

**Attorney General Xavier Becerra**  
Office of the Attorney General  
California Department of Justice  
Attn: Public Inquiry Unit  
P.O. Box 944255  
Sacramento, CA 94244-2550

Re: Data Security Incident

Dear Attorney General Becerra:

We represent Milligan Chiropractic Group, Inc. d/b/a Del Mar Chiropractic Sports Group (“Del Mar Chiropractic Sports”), located in San Diego, California, with respect to a potential data security incident described in more detail below. Del Mar Chiropractic Sports takes the security and privacy of the information in its control very seriously, and has taken steps to prevent a similar incident from occurring in the future.

**1. Nature of the security incident.**

On January 31, 2018, Del Mar Chiropractic Sports discovered that an employee’s laptop computer had been stolen. Del Mar Chiropractic Sports immediately took action and conducted an investigation to determine what information may have been stored on the laptop. Although the laptop was password protected and the investigation did not identify any evidence of misuse of information, Del Mar Chiropractic Sports could not rule out the possibility that personal information, including names, dates of birth, clinic notes and progress notes may be at risk. No Social Security numbers, financial transaction or payment information were involved in this incident.

**2. Number of California residents affected.**

Approximately two thousand five hundred and eighty-four (2,584) California residents may have been potentially affected by this incident. Notification letters to these individuals were mailed on March 30, 2018, by first class mail. A sample copy of the notification letter is included with this letter.

**3. Steps taken.**

Del Mar Chiropractic Sports has taken steps to prevent a similar event from occurring in the future, and to protect the privacy and security of patient information. This includes increased electronic safeguards, cloud storage that is both secure and HIPAA compliant, and a review of current physical policies and

55 West Monroe Street, Suite 3800 • Chicago, IL 60603 • p 312.704.0550 • f 312.704.1522

Albany • Atlanta • Austin • Baltimore • Beaumont • Boston • Chicago • Dallas • Denver • Edwardsville • Garden City • Hartford • Houston • Indiana • Kentucky  
Las Vegas • London • Los Angeles • Miami • Michigan • Milwaukee • New Jersey • New Orleans • New York • Orlando • Philadelphia • Phoenix • San Diego  
San Francisco • Sarasota • Stamford • Virginia • Washington, DC • West Palm Beach • White Plains

**wilsonelser.com**

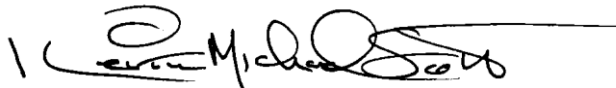
procedures to ensure the secure storage of personal information. Del Mar Chiropractic Sports has also trained its employees regarding these existing and additional safeguards.

**4. Contact information.**

Del Mar Chiropractic Sports remains dedicated to protecting the sensitive information in its control. If you have any questions or need additional information, please do not hesitate to contact me at [Kevin.Scott@wilsonelser.com](mailto:Kevin.Scott@wilsonelser.com) or (312) 821-6131.

Very truly yours,

**Wilson Elser Moskowitz Edelman & Dicker LLP**



Kevin M Scott

Enclosure.



Return Mail Processing Center  
PO Box 6336  
Portland, OR 97228-6336

<<Mail ID>>  
<<Name 1>>  
<<Name 2>>  
<<Address 1>>  
<<Address 2>>  
<<Address 3>>  
<<Address 4>>  
<<Address 5>>  
<<City>><<State>><<Zip>>  
<<Country>>

March 30, 2018

Re: Notice of Data Breach

Dear <<Name 1>>:

We are writing to inform you of a data security incident at Del Mar Chiropractic Sports Group that may have resulted in the disclosure of your personal information, including your name and date of birth. We take patient privacy very seriously, and sincerely apologize for any inconvenience this incident may cause. This letter contains information about what happened and steps you can take to protect your information.

***What happened and what information was involved:***

On January 31, 2018, we discovered that an employee's laptop computer was stolen. We immediately took action and conducted an investigation to determine what information may have been stored on the laptop. Although the laptop was password protected and we are not aware of the misuse of your or anyone's information, we could not rule out the possibility that your personal information, including your name, date of birth, clinic notes, and progress notes may be at risk. No Social Security numbers, financial transaction or payment information were involved in this incident.

***What we are doing and what you can do:***

Although we do not believe that the limited information that may have been accessed could be used to assume your identity or impact you financially, out of an abundance of caution, we are providing the attached information sheet on steps you can take to protect yourself from the possible misuse of your information.

We take the security of all information in our control very seriously, and want to assure you that we have taken steps to prevent a similar event from occurring in the future. This includes increased electronic safeguards, cloud storage that is both secure and HIPAA compliant, and a review of current physical policies and procedures to ensure the secure storage of personal information. We have also trained our employees regarding these existing and additional safeguards.

***For more information:***

Please know that the protection of your personal information is of our utmost priority, and we sincerely regret any concern or inconvenience that this matter may cause you. If you have any questions, please do not hesitate to call 888-886-4112, Monday through Friday, 6:00 a.m. to 6:00 p.m. Pacific Time.

Sincerely,

A handwritten signature in black ink, appearing to be 'B. Milligan'.

Brian Patrick Milligan, D.C.

A handwritten signature in black ink, appearing to be 'Atherton Sorrenti'.

Atherton Sorrenti, D.C.

### ***Additional Important Information***

**For residents of Hawaii, Michigan, Missouri, Virginia, Vermont, and North Carolina:** It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

---

**For residents of Illinois, Iowa, Maryland, Missouri, North Carolina, Oregon, and West Virginia:**

It is required by state laws to inform you that you may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the nationwide three credit reporting agencies. To order your free credit report, please visit [www.annualcreditreport.com](http://www.annualcreditreport.com), or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at <https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

---

**For residents of Iowa:**

State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

---

**For residents of Oregon:**

State laws advise you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

---

**For residents of Maryland, Rhode Island, Illinois, and North Carolina:**

You can obtain information from the Maryland and North Carolina Offices of the Attorneys General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

---

<b>Maryland Office of the Attorney General</b>	<b>Rhode Island Office of the Attorney General</b>	<b>North Carolina Office of the Attorney General</b>	<b>Federal Trade Commission</b>
Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202 1-888-743-0023 <a href="http://www.oag.state.md.us">www.oag.state.md.us</a>	Consumer Protection 150 South Main Street Providence RI 02903 1-401-274-4400 <a href="http://www.riag.ri.gov">www.riag.ri.gov</a>	Consumer Protection Division 9001 Mail Service Center Raleigh, NC 27699-9001 1-877-566-7226 <a href="http://www.ncdoj.com">www.ncdoj.com</a>	Consumer Response Center 600 Pennsylvania Ave, NW Washington, DC 20580 1-877-IDTHEFT (438-4338) <a href="http://www.ftc.gov">www.ftc.gov</a>

---

**For residents of Massachusetts:**

It is required by state law that you are informed of your right to obtain a police report if you are a victim of identity theft.

---

**For residents of all states:**

**Fraud Alerts:** You can place fraud alerts with the three credit bureaus at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three credit bureaus is below:

**Monitoring:** You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

**Security Freeze:** You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, or regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a small fee to place, life, or remove a freeze, but is free if you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency. You may obtain a security freeze by contacting any one or more of the following national consumer reporting agencies:

**Equifax Security Freeze**

P.O. Box 105788  
Atlanta, GA 30348  
[www.freeze.equifax.com](http://www.freeze.equifax.com)  
800-525-6285

**Experian Security Freeze**

P.O. Box 9554  
Allen, TX 75013  
[www.experian.com/freeze](http://www.experian.com/freeze)  
888-397-3742

**TransUnion (FVAD)**

P.O. Box 2000  
Chester, PA 19022  
[freeze.transunion.com](http://freeze.transunion.com)  
800-680-7289

More information can also be obtained by contacting the Federal Trade Commission listed above.